



Cardiff, Wales,
United Kingdom



October 18 - 20, 2023

Societal Impact of Social Sciences, Humanities & Arts, 2023

The three day conference on creating, improving and evidencing societal impact on a regional, national and global level through collaboration, business development, transdisciplinarity and community engagement

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

Cyngor Cyllido Addysg
Uwch Cymru
Higher Education Funding
Council for Wales

hefcw



CYMRDEITHAS DDYSGEDIG CYMRU
THE LEARNED SOCIETY OF WALES



WIN Wales Innovation
Network
Rhwydwaith
Arloesi Cymru



ABOUT THE CONFERENCE

In 2017 AESIS organised the very first international conference on **Societal Impact of Social Science, Humanities and Arts (SSHA) in Cardiff, Wales, United Kingdom**, bringing together stakeholders such as research managers, administrators, evaluators, policy makers, funders, entrepreneurs, publishers, NGO's, media and many more. During this conference they exchanged experiences and good practices in order to catalyse developments in strategies, policies, methods, tools and approaches that were being used to make sure that SSHA, in collaboration with societal stakeholders and other disciplines, could have the most positive and inclusive impact on wellbeing, culture, economy, environment, health, education, and all kinds of challenges that are being faced in the world.

In the past years, the call to transform interdisciplinary research evidence into accessible, understandable, trusted and useable knowledge for societal stakeholders has been of utmost importance amidst persisting global challenges such as the pandemic, climate change, poverty, other inequities and more. The Social Sciences, Humanities & Arts (SSHA) disciplines are able to offer much value in addressing these challenges yet are often undervalued; therefore it is necessary to enhance supporting structures, policies and strategies, develop a more robust framework for assessing impact, foster coalitions with parties from business, government, and not-for-profits, and engage with the broader public in order to generate a profound impact of SSHA on society.

To facilitate this aim, AESIS is proud to announce that the next edition of our **'Societal Impact of Social Sciences, Humanities and Arts on Society' Conference**, will be hosted once more from where it all began—in **Cardiff, Wales, United Kingdom!** The conference will be focusing on the three main themes of: from Regional Development to Global Impact, Transdisciplinarity and Business Engagement. It will comprise of experts from all around the world delivering presentations, interactive round tables, teaching workshops and more. This international gathering will bring together research managers, science policymakers, funders, knowledge exchange experts, and other relevant impact professionals from around the world to share best-practices and discuss topics such as: How can we foster trust in and the credibility of SSHA research?; What does impact mean in the context of different segments of society, and through which robust and valid indicators can you assess it?; What opportunities for collaborations with societal stakeholders are there, and how may co-creation of knowledge with other disciplines and sectors play a role in stimulating impact?

Come join this conference full of presentations, workshops, round tables and social activities, meet your peers from all over the world and accelerate your work in the field of societal impact of Social Sciences, Humanities and Arts. We look forward to seeing you there!



Research managers
& administrators



Policymakers &
Science funders

TARGET GROUPS



KE professionals, and
other interested profes-
sionals in science and
society



Researchers



Evaluators

ABOUT AESIS

The Network for Advancing and Evaluating the Societal Impact of Science (AESIS) is an international, open community for professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being. Members come from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, science funding, scientometrics, research administration, business creation, public engagement, and many more. We pursue a multi-stakeholder, system-wide approach on an international level, because we believe that stimulating dialogue between different sectors and regions, beyond the project level, will catalyse further development of effective instruments for evaluating and advancing the societal impact of science.

ADVISORY & ASSOCIATION

AESIS Advisory Board

Koenraad Debackere	Executive Director of KU Leuven Research and Development & Chairman of Board of Directors, KBC Group NV, Belgium
Genevieve Simpson	Director, Planning & Development, National Research Foundation, South Africa
Luke Georghiou	Vice-President, Research and Innovation and Professor of Science and Technology Policy, University of Manchester, United Kingdom
Barend van der Meulen	Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, The Netherlands
Andrew Plume	Senior Director, Research Evaluation, Elsevier, United Kingdom
Susan Renoe	Associate Vice Chancellor, University of Missouri & Executive Director, NSF Center for Advancing Research Impact in Society, United States of America
Toby Smith	Vice President of Policy, American Association of Universities, United States of America
David Sweeney	Former Executive Chair, Research England, United Kingdom
Paul Wouters	Dean of Social and Behavioural Sciences & former Director, CWTS, Leiden University, The Netherlands

Conference Programme Advisory Committee

Sally O'Connor	Director of Operations, SPARK, Cardiff University, United Kingdom
Sylvie Kruiniger	Senior Stakeholder Engagement Manager, Arts & Humanities Research Council, United Kingdom
Steven Hill	Executive Chair & Director of Research, Research England, United Kingdom
Melanie Knetsch	Deputy Director, Impact & Innovation, Economic and Social Research Council, United Kingdom
Lewis Dean	Assistant Director, Head of Wales Innovation Network, United Kingdom
Rick Delbridge	Special Advisor for R&I, Learned Society of Wales, United Kingdom

LOCATION

Cardiff, Wales, United Kingdom

Cardiff is the capital city of Wales located in the United Kingdom. This city has a rich history and cultural heritage with one of the most famous landmarks being the Cardiff Castle. The city can be reached easily by flight, as Cardiff Airport is located only 12 km outside the city center and has direct flights from major European cities such as Paris, Amsterdam and Dublin, as well as UK cities such as Bristol, Belfast and Edinburgh. Alternatively, you can fly to the major airports in the UK, such as London Heathrow, Gatwick, or Manchester, and take a connecting flight or train to Cardiff.

VENUE



Spark is **Cardiff University's** new Social Science Research Park, located at the heart of Cardiff Innovation Campus. It is a hub for cross-disciplinary knowledge exchange that provides state-of-the-art workspaces, recreational spaces, laboratories, exhibition spaces and rooftop terraces. This is the perfect location to bring together professionals from all around the world in order to stimulate discussion on the Societal Impact of Social Sciences, Humanities and Arts.

DIRECTIONS

Getting to Cardiff University from Cardiff Airport

From **Cardiff Airport** you can take two trains to **Cathays** station. From Cathays you walk about 10 min to reach Cardiff University. Normally trains depart once every hour. This journey takes approximately 1 hour and 20 minutes.



Getting to Cardiff University from Cardiff Central

There are several busses that depart from Cardiff Central to the conference venue. We recommend taking bus 35 towards Mynachdy and getting off at Park Place Stop. Walking distance is approximately 10 minutes to the venue from the bus stop. This journey takes approximately 20 minutes.


PROGRAMME FORMAT

The three-day programme (detailed in the following pages) includes several types of sessions as well as three “tracks” running through the days to help you choose the relevant elements for your work and get the most out of the conference. To help you decide, we describe the types of formats and tracks below:

Roundtable sessions	At the beginning of the session the roundtable coordinators will introduce the topic and the discussion points, after which the whole group participates in the hour long conversation, sharing insights and experiences.	Pre-registration required, maximum 20 attendees
Workshops	The workshops offer a more practical experience to specific skills in order to improve and/demonstrate impact. The trainers offer a taste of possible hands-on learnings and potential follow up after the conference.	Pre-registration required, maximum 20 attendees
Other parallel sessions	Most other parallel sessions will include several presentations from different perspectives, followed by a panel discussion and Q&A. Although this is the original format that has been suggested to speakers, some might surprise you...	No limited number of attendees. Also accessible to online participants
Plenary sessions	The plenary sessions are all different from each other in topics and/or formats, but all of them allow for input and questions from the audience. Don't forget to have your phone with the conference app on standby. You will need it!	No limited number of attendees. Also accessible to online participants


Business engagement and commercialisation

description


From regional development to global impact


Transdisciplinarity

Not all sessions belong to one of these three tracks, there are many other topics being covered during the conference. Also, you can choose to follow the whole track, part of them, or none of them. It is up to you!

Wednesday, 18 October

9.00-9.30

WALK IN & REGISTRATION



You are welcomed at the entrance and coffee and tea are served

- Cardiff University -

The conference app is available and the helpdesk is open for any technical issues or support

- Online platform -



9.30-9.40

WORDS OF WELCOME

9.30

Conference chair:

Claire Gorrara

Dean, Research & Innovation, College of Arts, Humanities and Social Sciences, Cardiff University, United Kingdom

9.40-10.55

OPENING PLENARY: FROM REGIONAL DEVELOPMENT TO GLOBAL IMPACT

9.40

Steven Hill

Director of Research, Research England, United Kingdom

Topic: Balancing Local and Global Impact

9.55

Heidi van Rooyen

Group Executive: Impact Centre, Human Sciences Research Council, South Africa

Topic: Social Science and Humanities Critical for Enhancing the Social Impact of Policy Research

10.10

Eppo Bruins

Chairman of the Advisory council for science, technology, and innovation (AWTI), The Netherlands

Topic: Agenda setting and societal impact for transformational innovation on a national and regional level

10.25

Panel discussion and Q&A

10.50

Good Practices of societal impact: Introduction to research projects—for more information please visit their booths during the breaks

11.00-11.40

COFFEE, TEA & GROUP PHOTO BREAK

Learn more about the partners of this conference, without whom we wouldn't be here

- Exhibition area -



The app also allows for communicating with other attendees through chat

- Online Platform -



▼ = Business engagement and commercialisation

▼ = From regional development to global impact

▼ = Transdisciplinarity

11.40-12.55

PARALLEL SESSIONS

▼ Changing the culture for more impact and innovation

Location

How can incentives and monitoring change the culture to support societal impact and innovation?

Frank Zwetsloot (Chair)

Founder & CEO, ScienceWorks, The Netherlands

Gabriele Permoser

Managing Director E³UDRES² and Head of Service Unit for Research and Knowledge Transfer, St. Pölten University of Applied Sciences, Austria

Astrid Wissenburg

Director of Research Services, University of Exeter, United Kingdom

Katy Elliott

Senior Account Executive, Researchfish, Elsevier, United Kingdom

▼ Regional Collaboration for Development

Location

How can policymakers, universities (of applied sciences and colleges), businesses and communities collaborate to work in the long-term?

Fumi Kitagawa (Chair)

Chair in Regional Economic Development, City-REDI, University of Birmingham, United Kingdom

Nicky Buckley

Associate Director, Centre for Science and Policy, University of Cambridge, United Kingdom

Caroline Nevejan

Chief Science Officer, City of Amsterdam, The Netherlands

Open Science and Credibility in Society

Location

How would having more access to scientific data and research affect scientific stakeholders' credibility and trust in science?

Paul Wouters (Chair)

Dean of Social and Behavioural Sciences, Leiden University, The Netherlands

David Sweeney

Former Executive Chair, Research England, United Kingdom

Ana Persic*

Programme Specialist, UNESCO, France

Integrating Impact in an Institutional Strategy

Location

How can institutions develop strategies for impact that align with potential conflicting priorities and expectations from within the institution as well as the external environment?

Wilfred Mijnhardt (Chair)

Policy Director, Rotterdam School of Management, Erasmus University, The Netherlands

Genevieve Simpson

Director, Planning & Development, National Research Foundation, South Africa

Esther de Smet

Senior Research Policy Advisor, Ghent University, Belgium

Anne Sofie Laegran

Head of Research Impact, The University of Edinburgh, Scotland

Wednesday, 18 October

12.55-13.55

LUNCH BREAK + GOOD PRACTICES OF SOCIETAL IMPACT STORIES

13.55-15.25

INTERACTIVE PANEL

13.55 Presentation of the recommendations from the parallel sessions

14.05 *After short presentations of our panelists the debate will start and the audience can vote between 8 to 10 questions or statements that the panelists have brought forward in their presentation. The top 3 will be debated by the panel members:*

Paul Wouters Dean of Social and Behavioural Sciences & former Director, CWTS, Leiden University, The Netherlands

Wendy Larner* President and Vice-Chancellor, Cardiff University

Marc Vanholsbeeck Director of the Coordination Department, Belgian Science Policy Office

British Academy* Representative

15.15 Closing words from the Chair

15.25-15.55

REFRESHMENT BREAK

15.55-17.25

SOCIAL PROGRAMME (Pre-registration required)

18.30-20.30

CONFERENCE DINNER (Pre-registration required)



Thursday, 19 October

9.00-9.30

WALK IN & REGISTRATION



You are welcomed at the entrance and coffee and tea are served

- Cardiff University -



The conference app is available and the helpdesk is open for any technical issues or support

- Online platform -

9.30-9.40

WORDS OF WELCOME

9.30

Conference chair:

Claire Gorrara

Dean, Research & Innovation, College of Arts, Humanities and Social Sciences, Cardiff University, United Kingdom

9.40-10.50

PLENARY OPENING: SCIENCE ENGAGEMENT WITH BUSINESS, POLICY & SOCIETY

9.40

Jaideep Gupte

Director of Research, Strategy and Innovation, Arts & Humanities Research Council, United Kingdom

Topic: TBD

9.55

Elvira Uyarra

Professor of Innovation Studies, University of Manchester, United Kingdom

Topic: TBD

10.10

Rob Ashelford*

Head of Nesta Wales & Head of Y Lab, United Kingdom

Topic: TBD

10.25

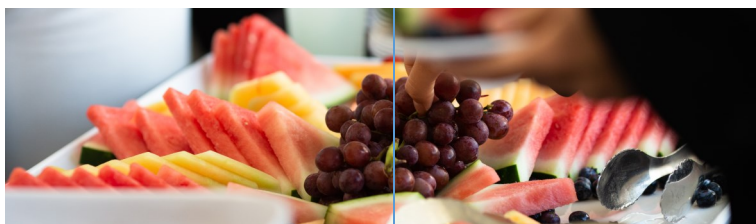
Panel discussion

10.50-11.20

COFFEE & TEA BREAK

Interact with fellow participants, speakers and partners while enjoying some refreshments

- Lobby -



Online participants can also visit the online booths of our partners and find out about the work they do

- Online Platform -

▼ = Business engagement and commercialisation

▼ = From regional development to global impact

▼ = Transdisciplinarity

* to be confirmed

Thursday, 19 October

11.20-12.35

PARALLEL SESSIONS + WORKSHOP

Evidence informed policy making

Location

How to organise healthy science – policy connections and have a good impact on policy making

Barend van der Meulen (Chair)

Director, Center for Higher Education Policy Studies, University of Twente, The Netherlands

Nicola Francesco Dotti

Senior Policy Officer, Science Europe, Belgium

Sarah Chaytor

Director of Strategy & Policy, University College London, United Kingdom

James Canton

Deputy Director of Public Policy and Engagement, Economic and Social Research Council, United Kingdom

▼ Science funding frameworks

Location

Topic description

Marta Wroblewska (Chair)

Assistant Professor, SWPS University, Poland

Marco Malgarini

Director of Evaluation of University Research, ANVUR, Italy

Catriona Firth*

Associate Director for Research Environment, Research England, United Kingdom

▼ Inclusive Engagement with broader community

Location

Strengthening Community/Research Engagement & Partnership for Impact: Examining promising practices through case studies & shared learnings

Ursula Gobel (Chair)

Vice-President, Stakeholder Engagement and Advancement of Society, Social Sciences & Humanities Research Council, Canada

Nicky Buckley

Associate Director, Centre for Science and Policy, University of Cambridge, United Kingdom

Susan Monkton

Cardiff University, United Kingdom

& Carl Smith

Public Engagement Manager, Cardiff University, United Kingdom

Demonstrating and Amplifying Impact beyond Bibliometrics

Location

How to demonstrate impact through economic bibliometrics and societal narratives and how can it be used to strengthen impact?

Jack Spaapen (Chair)

Vice Chair, COST Action ENRESSH, The Netherlands

Ursula Stricker

Project Manager, hei_INNOVATION Heidelberg University, Germany

Andy Tattersall

Information Specialist and Research Communications Trainer, University of Sheffield, United Kingdom

Tasha Calvert

Head of Evaluation Team, Economic and Social Research Council, United Kingdom

▼ Workshop: The Commercial Potential Audit – paving commercialisation pathways for SSHA (max. 20 participants per session, pre-registration required. Session offered only on-site)

Location

Commercialisation and audit as a pathway to impact

Chris Fellingham

Founder & Director, ARC Accelerator & ARC Scale, United Kingdom

Julian Jantke

Director, ARC Discover & ARC Launch, United Kingdom

Thursday, 19 October

12.35-13.35

LUNCH BREAK + GOOD PRACTICES OF SOCIETAL IMPACT STORIES

During this lunch buffet, you will have the opportunity to walk around and view different booths that are located around the lunch area. This will give you the option to listen to different organisations presenting their impact work.

13.35-14.35

ROUNDTABLES SESSIONS

(max. 20 participants per session, pre-registration required. Sessions offered only on-site)

▼ TBC Regional & Global Development)*

Location

▼ Transdisciplinarity: Trials, Tribulations and Triumphs

Location

▼ Co-creating impact through business engagement

Location

True interdisciplinarity has many challenges

How can researchers and their partners co-design impactful projects and programmes?

Lewis Dean

Assistant Director, Head of Wales Innovation Network, United Kingdom

Linda Newnes

Professor of Cost Engineering, Bath University, United Kingdom

Irene Dal Poz

Head of Impact Strategy, Oxentia Ltd, United Kingdom

Susan Lattanzio

Industry Engagement Manager, Transdisciplinary Engineering Lead, Bath University, United Kingdom

Hamish McAlpine

Director and Lead for Policy & Engagement, Oxentia Ltd, United Kingdom

Documentary viewing (no preregistration required)

Campaign Against the Climate

Debunking climate change denial, Mads Ellesøe tells the important story on how leading experts, some pretending to be scientists, worked as climate sceptics denying the climate changes in public debate.

14.35-15.05

TEA & COFFEE BREAK

15.05-16.05

AESIS FAMILY FEUD & IMPACT DEBATE

15.05

Presentations of the recommendations from the parallel and roundtable sessions

15.15

The impact game show - In this fun and insightful “family-feud” style session, two teams will compete to answer questions about the societal impact of social sciences, humanities and arts, with the winning team earning time between each round to debate and elaborate on these challenges within their own experiences.

Host

Anika Duut van Goor

Team #1

Rick Delbridge, Esther de Smet, Samantha McGregor

Team #2

David Sweeney*, Heidi van Rooyen, Paul Manners

▼ = Business engagement and commercialisation

▼ = From regional development to global impact

▼ = Transdisciplinarity

* to be confirmed

Thursday, 19 October

16.05-16.30

REFRESHMENT BREAK

16.30-17.30

SOCIAL PROGRAMME (Pre-registration required)

To be confirmed...



18.00-20.30

CONFERENCE DINNER (Pre-registration required)



To be confirmed...



Friday, 20 October

9.00-9.30

WALK IN & REGISTRATION

9.30-9.40

WORDS OF WELCOME

9.30

Conference chair:

Claire Gorrara

Dean, Research & Innovation, College of Arts, Humanities and Social Sciences, Cardiff University, United Kingdom

9.40-11.15

PLENARY OPENING: TRANSDISCIPLINARITY

9.40

Alison Park

Deputy Executive Chair of the Economics and Social Research Council, United Kingdom

Topic TBD

9.55

British Academy*

Representative from the British Academy

Topic: TBD

10.10

Speaker 3

Topic: TBD

10.25

Speaker 4

Topic: TBD

10.40

Panel discussion

11.15-11.45

COFFEE & TEA BREAK



▼ = Business engagement and commercialisation

▼ = From regional development to global impact

▼ = Transdisciplinarity

* to be confirmed

Friday, 20 October

11.45-13.00

PARALLEL SESSIONS

▼ Challenges of SDG-driven research

Location

Grand challenges and SDGs are multidisciplinary problems so they need multidisciplinary solutions

Christoph Köller (*Chair*)

Co-founder & Managing Partner, Görgen & Köller GmbH,
Germany

Vera de Ruiter

Manager, Saixon Center for Entrepreneurship, Saixon University
of Applied Sciences, The Netherlands

Juan Mario Díaz

Post-Doc Researcher, Institute for Global Sustainable
Development, University of Sheffield, United Kingdom

▼ Strengthening cross border knowledge exchange to collaborate for societal challenges

Location

If input is lower between countries and regions, impact is lower

Georg Russegger (*Chair*)

Project Director, Academy of the Fine Arts Vienna, Austria

Kevin Morgan

Professor of Governance and Development, University of
Cardiff, United Kingdom

Ursula Gobel

Vice-President, Stakeholder Engagement and Advancement of
Society, Social Sciences & Humanities Research Council, Canada

& Jaideep Gupte

Director of Research, Strategy and Innovation, Arts &
Humanities Research Council, United Kingdom

Communication and Public Engagement

Location

What are the best ways to communicate impact to different audiences?

Paul Manners (*Chair*)

Founding Director, National Co-ordinating Centre for Public
Engagement, United Kingdom

Ger Hanley

Write Fund, Dublin, Ireland

Dariusz Aksamit*

Head of Council, March for Science Foundation, Poland

Kirsty Ross*

Cross-Sector and Public Engagement & Culture Change
Professional, Scotland

▼ Societal Impact through collaborations with SME's

Location

Topic description

Melanie Knetsch (*Chair*)

Deputy Director, Impact & Innovation, Economic and Social
Research Council, United Kingdom

Balzhan Orazbayeva

Strategic Initiatives Manager, University Industry Innovation
Network, The Netherlands

Good practices of impact*

Representatives from: School of Geography and Planning,
School of Medicine, Caridff Business School

▼ Workshop: Co-Creation: more ethical, more impactful, more headaches

(max. 30 participants per session, pre-registration required. Sessions offered only on-site.)

Location

Put yourself on the crest of the co-creation wave in the commercial sector.

Edwin Colyer

Founder and Impact Lead, Scientia Scripta, United Kingdom

Eva Kagiri-Kalanzi

Head of Partnerships & Communities, Senior Consultant, Scientia Scripta, United Kingdom

Friday, 20 October

13.00-14.00

LUNCH BREAK + GOOD PRACTICES OF SOCIETAL IMPACT STORIES

14.00-15.30

CLOSING PLENARY: EXPLOITING GAINED KNOWLEDGE AND IGNITING CHANGE

14.00

Presentation of the recommendations from all the parallel sessions

14.30

Panel with:

Rick Delbridge

Special Advisor for R&I, Learned Society of Wales, United Kingdom

Melanie Knetsch

Deputy Director, Impact & Innovation, Economic and Social Research Council, United Kingdom

Chris Taylor

Academic Director, SPARK, United Kingdom

Genevieve Simpson

Director, Planning & Development, National Research Foundation, South Africa

15.15

Closing remarks by the conference chair

15.30

END OF CONFERENCE

